

H**b**d

home by design® magazine



Alison Hammond Photography

MEDIA KIT
2020



2020 EDITORIAL CALENDAR

FEBRUARY/MARCH

Gardens

APRIL/MAY

Color

JUNE/JULY

Indoor/Outdoor Living

AUGUST/SEPTEMBER

International Living

OCTOBER/NOVEMBER

Details

DECEMBER/JANUARY

Dining

—topics are subject to change

Home By Design is a publication featuring high-end decor and engaging articles about products, food, lifestyle, garden, and travel. What makes us unique is the distribution. Our clients purchase copies of the magazine, and we distribute them to their exclusive mailing lists.

Because our clients use this as a marketing tool, they have the option to customize the contact information on the cover wrap only, so the content of the magazine is purely editorial with no advertisements.

- established 2002
- 9" w x 10.875" h
- 52 pages
- perfect bound
- full color
- satin/gloss paper

CIRCULATION

- 140,000

READERSHIP

- middle- to high-income earners

DISTRIBUTION

- bimonthly
- mail-based
- United States and Canada

DEPARTMENTS

- products
- food
- lifestyle
- garden
- travel

EDITOR

Maresa Giovannini

DESIGN/ART DIRECTOR

Lindsay Fournier

editorial@bydesignpublishing.com
www.bydesignpublishing.com



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