



2020 EDITORIAL CALENDAR

JANUARY

Retreats

FEBRUARY

Bathrooms

MARCH

Gardens

APRIL

DIY

MAY

Before & After

JUNE

Lakeside Living

JULY

Travel

AUGUST

Desert Living

SEPTEMBER

Kid's Rooms

OCTOBER

Before & After

NOVEMBER

Kitchens

DECEMBER

Holiday DIY

—topics are subject to change

Your Home and Lifestyle is a publication about home design, do-it-yourself projects, food, advice, lifestyle, and products. What makes us unique is the distribution. Our clients purchase copies of the magazine, and we distribute them to their exclusive mailing lists.

Because our clients use this as a marketing tool, they have the option to customize the contact information on the cover wrap only, so the content of the magazine is purely editorial with no advertisements.

- established 2006
- 8" w x 10.5" h
- 12 pages
- saddle-stitched
- full color
- glossy paper

CIRCULATION

- 55,000

READERSHIP

- middle--income earners

DISTRIBUTION

- monthly
- mail-based
- United States and Canada

DEPARTMENTS

- recipes
- advice
- design
- lifestyle
- products

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